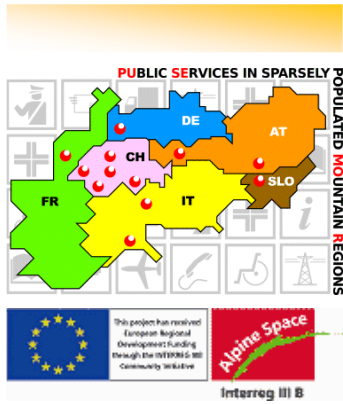


Transnational cooperation in the Alpine Space

Lessons to be learned from the project PUSEMOR

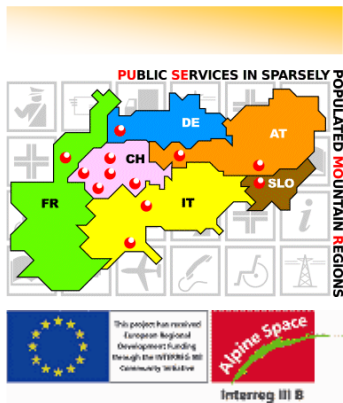
Thomas Egger

Director of the Swiss Center for mountain regions (SAB)
and Head of PUSEMOR-Steering committee



Overview

1. Description of the project
2. Lessons to be learned

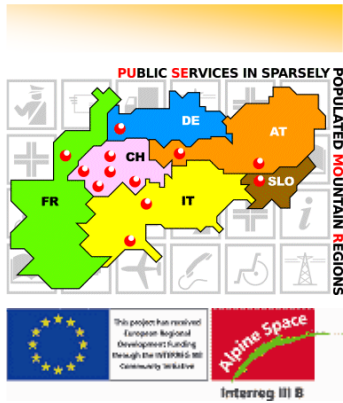


Goals

PUSEMOR aims at developing sustainable strategies and innovative solutions for improving the provision of sparsely populated regions with public services.

This with the ambition to up-grade these regions both as economic place and as place of residence.

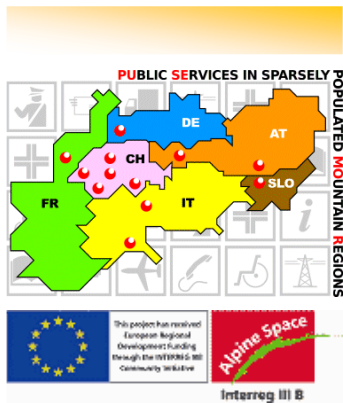
To reach the goals, PUSEMOR focuses on the trans-national exchange of expertise and practical experience.



Services in PUSEMOR

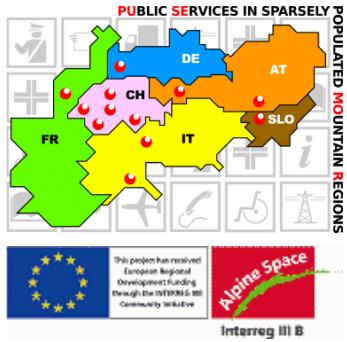
- Transport (railways and roads, public and private)
- Health care / care for elderly
- Education / schools / professional training
- Every day needs (food and non food, incl. postal service)
- public administration (municipalities and regional admin.)
- telecommunication

(Each regional team has its own focus)

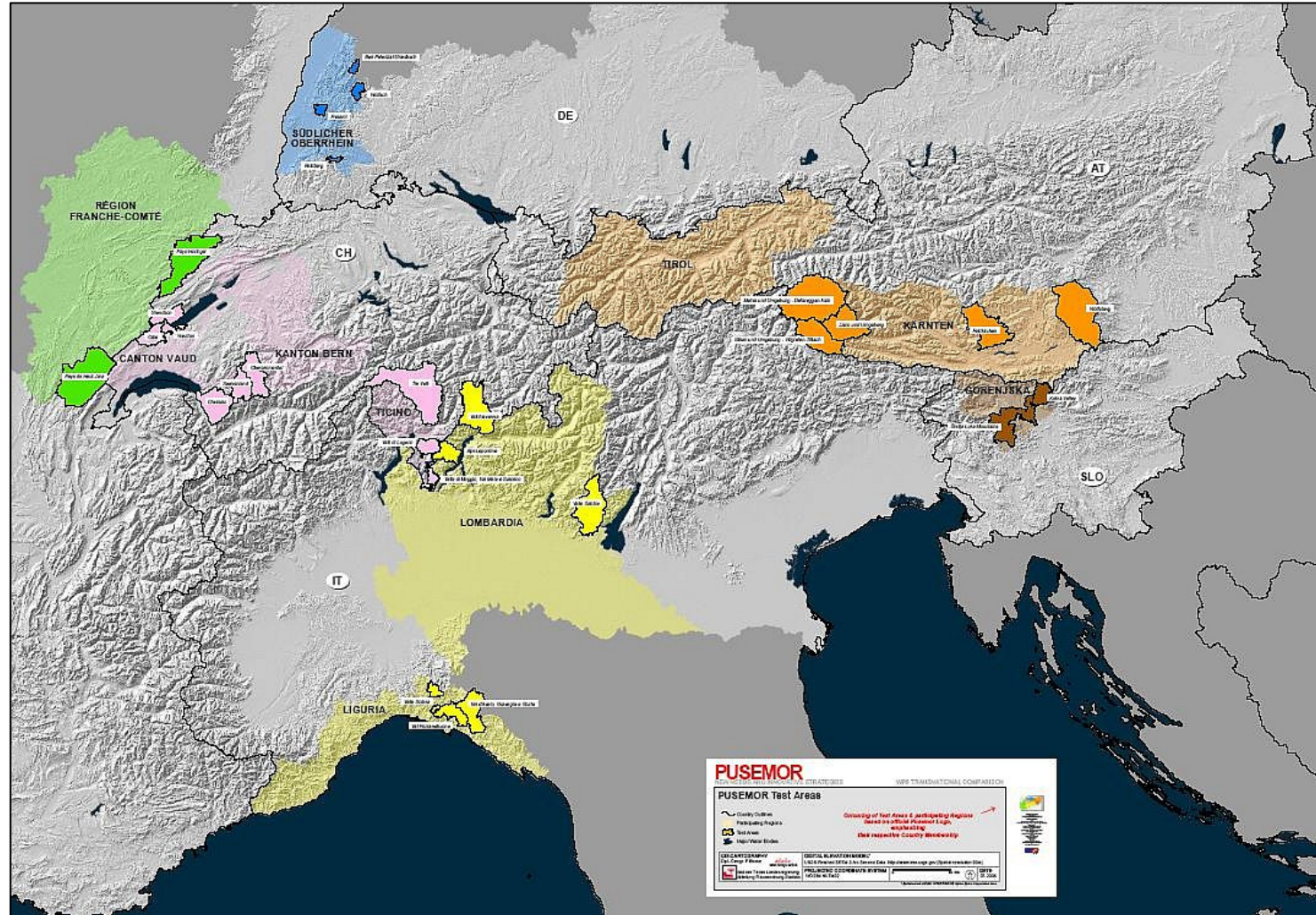


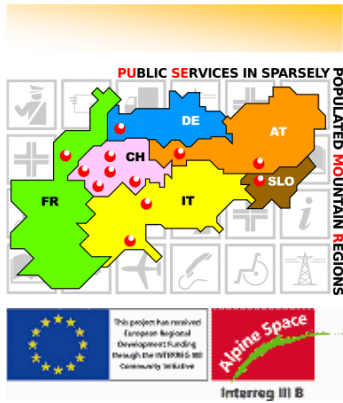
Partners / Regional Teams

Country	Bundesland / Region
Italy	Lombardia (3 test areas) as financial lead partner GAL Appennino Genovese (3 t.a.)
Austria	Bundesland Kärnten (2 t.a.) Bundesland Tirol (Lienz / Osttirol as t.a.)
France	Région Franche Comté (2 t.a.)
Germany	Region Südl. Oberrhein (Schwarzwald, 4 t.a.)
Slovenia	Region Gorenjska (2 t.a.)
Switzerland	Western Switzerland (3 t.a.) Ticino (3 t.a.) ARE-CH (SAB) as technical lead partner



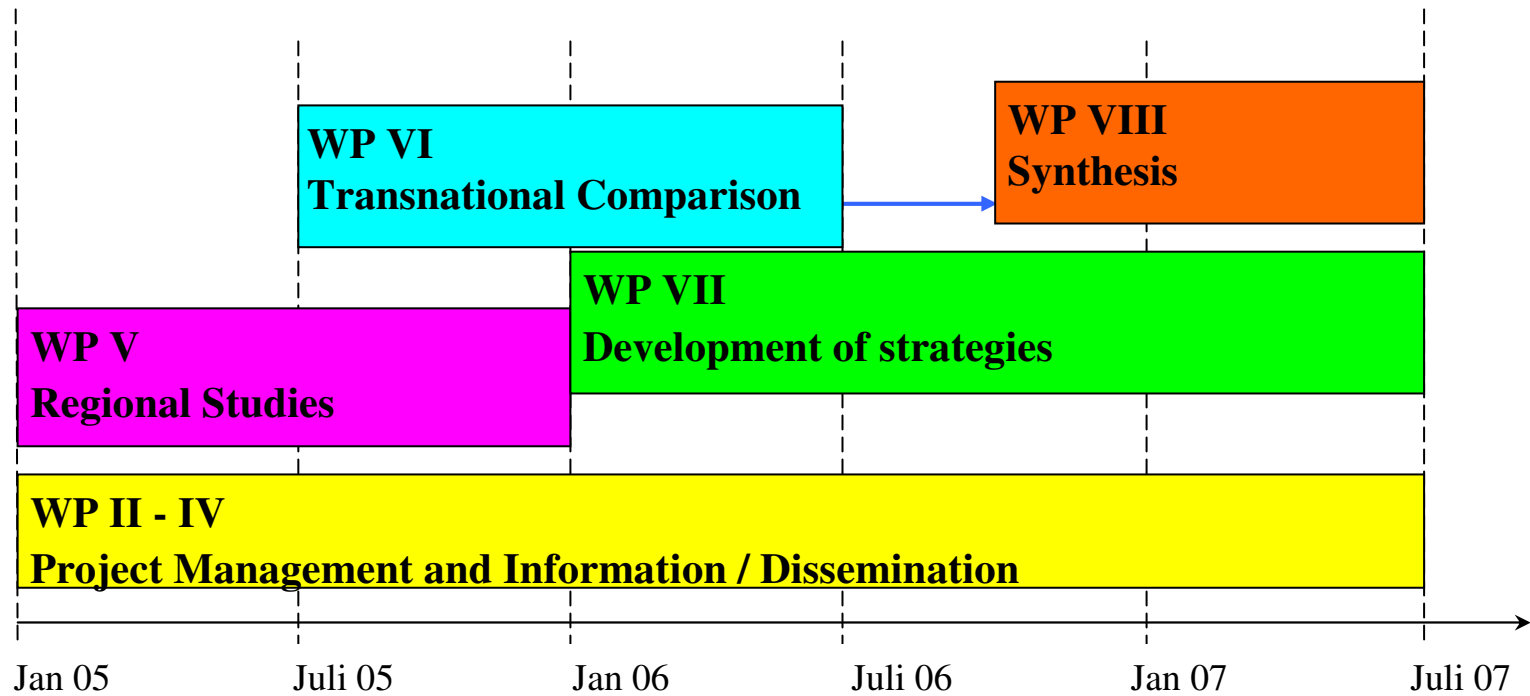
Map of the partners and test areas

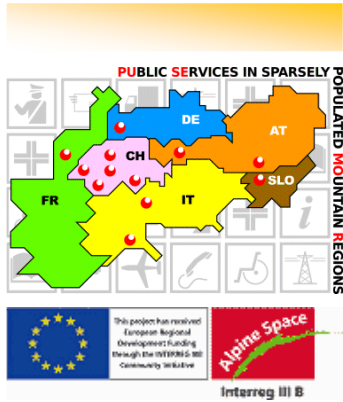




Schedule

4 phases with focus on the regional or the transnational work

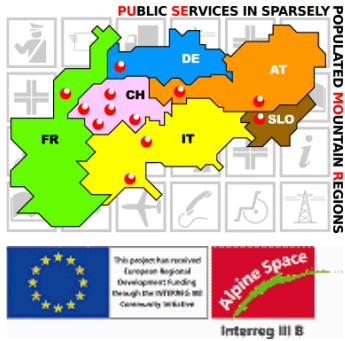




PUSEMOR - outputs

- Overview of actual state of public services in test areas and potential evolution
- Identification of user's needs
- Collection of existing best practices
- Implementation of 29 pilot projects (see map)
- Elaboration of recommendations for politicians and stakeholders
- Dissemination of results through website, media-conferences, seminars, newsletter, intermediate and final reports etc. E.g. final conference in Lugano with ca. 120 persons attending.

PUSEMOR pilot projects

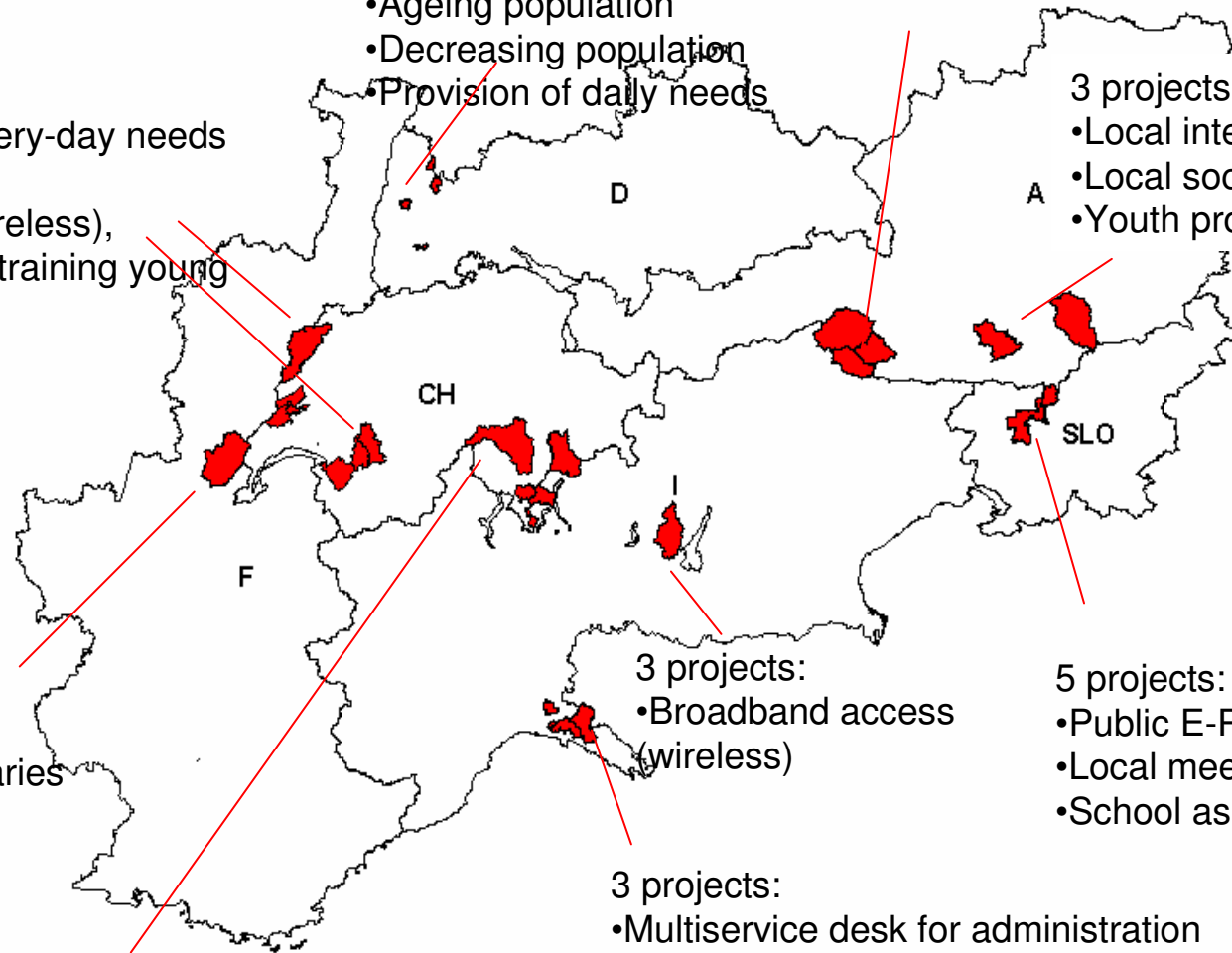


- 4 projects:
Local concepts / strategies for:
- Broadband access
 - Ageing population
 - Decreasing population
 - Provision of daily needs

- 3 projects:
•Broadband access (network- and user-orientated)

- 4 projects:
- Delivery service for every-day needs
 - “Week of proximity”
 - Broadband access (wireless),
 - Network of employers training young people

- 3 projects:
- Local internet services
 - Local social services
 - Youth project



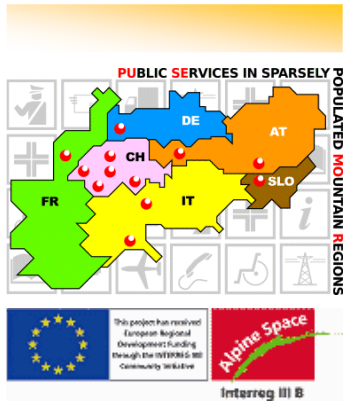
- 3 projects:
- Videoconference
 - Mobile kindergarten
 - Network of (media)libraries

- 3 projects:
- Broadband access (wireless)

- 5 projects:
- Public E-Points
 - Local meeting centres
 - School as IT centre

- Cooperation of local shops

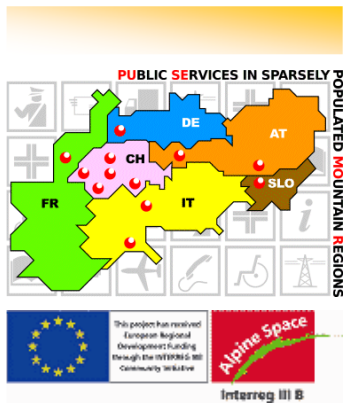
- 3 projects:
- Multiservice desk for administration
 - Broadband access (wireless)
 - Local TV network



Lessons to be learned

Content of the project

- Output orientated
- Orientated on real needs of alpine stakeholders
- Clear idea of project with a clear focus, but leave room for partner's needs
- Identify added value of transnational cooperation and use it!
- Assure long-term sustainability of results e.g. integration into regional spatial planning strategies



Lessons to be learned

Some very practical aspects

- The administrative burden is heavy for all partners. So make sure you have experienced Lead-partners with enough resources.
- Ensure continuity of key personnel throughout the project.
- Working language = normally English
-> choice of personnel / experts. Leave room to verify what has been discussed.