



# Transnational cooperation in the Alpine Space

## Lessons to be learned from the project PUSEMOR

Thomas Egger

Director of the Swiss Center for mountain regions (SAB)  
and Head of PUSEMOR-Steering committee



## Overview

1. Description of the project
2. Lessons to be learned



## Goals

PUSEMOR aims at developing sustainable strategies and innovative solutions for improving the provision of sparsely populated regions with public services.

This with the ambition to up-grade these regions both as economic place and as place of residence.

To reach the goals, PUSEMOR focuses on the trans-national exchange of expertise and practical experience.



## Services in PUSEMOR

- Transport (railways and roads, public and private)
- Health care / care for elderly
- Education / schools / professional training
- Every day needs (food and non food, incl. postal service)
- public administration (municipalities and regional admin.)
- telecommunication

(Each regional team has its own focus)



## Partners / Regional Teams

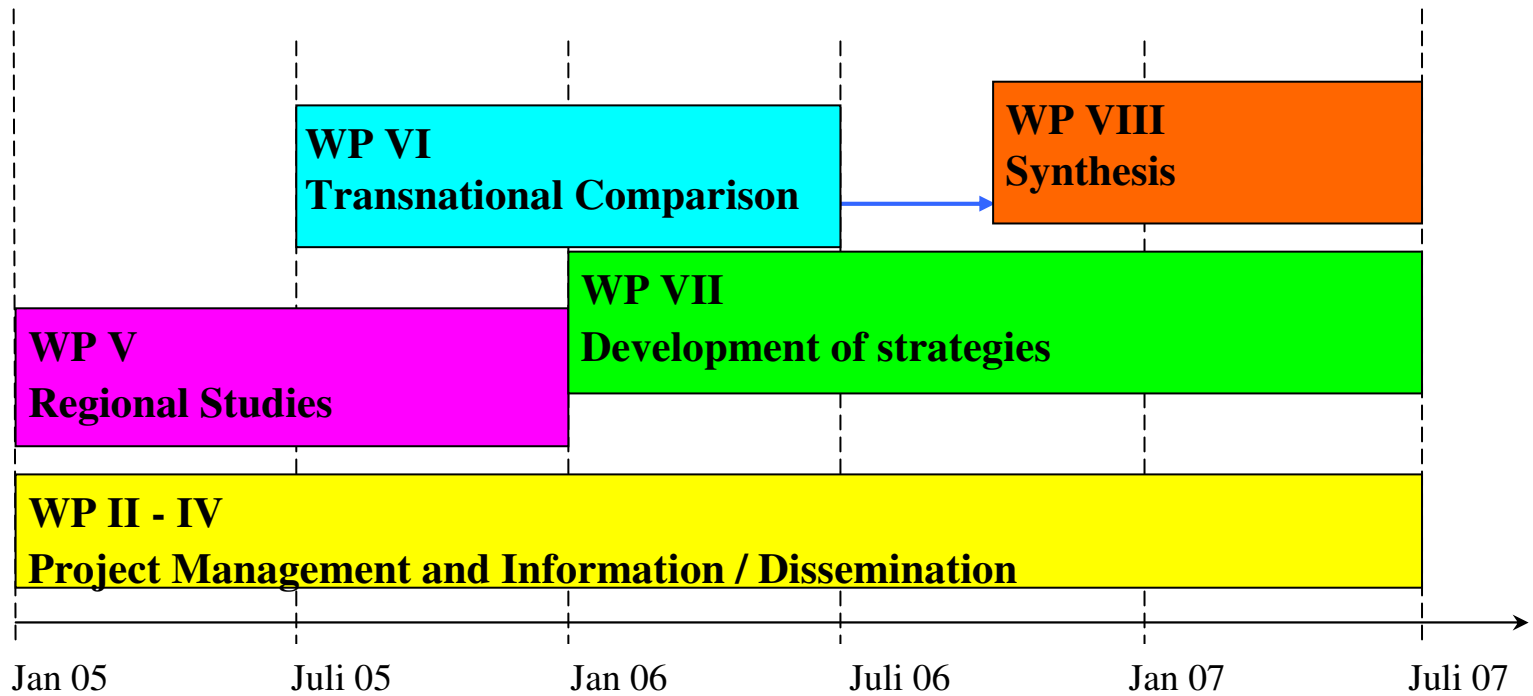
<b>Country</b>	<b>Bundesland / Region</b>
Italy	Lombardia (3 test areas) as financial lead partner GAL Appennino Genovese (3 t.a.)
Austria	Bundesland Kärnten (2 t.a.) Bundesland Tirol (Lienz / Osttirol as t.a.)
France	Région Franche Comté (2 t.a.)
Germany	Region Südl. Oberrhein (Schwarzwald, 4 t.a.)
Slovenia	Region Gorenjska (2 t.a.)
Switzerland	Western Switzerland (3 t.a.) Ticino (3 t.a.) ARE-CH (SAB) as technical lead partner





## Schedule

4 phases with focus on the regional or the transnational work





## PUSEMOR - outputs

- Overview of actual state of public services in test areas and potential evolution
- Identification of user's needs
- Collection of existing best practices
- Implementation of 29 pilot projects (see map)
- Elaboration of recommendations for politicians and stakeholders
- Dissemination of results through website, media-conferences, seminars, newsletter, intermediate and final reports etc. E.g. final conference in Lugano with ca. 120 persons attending.

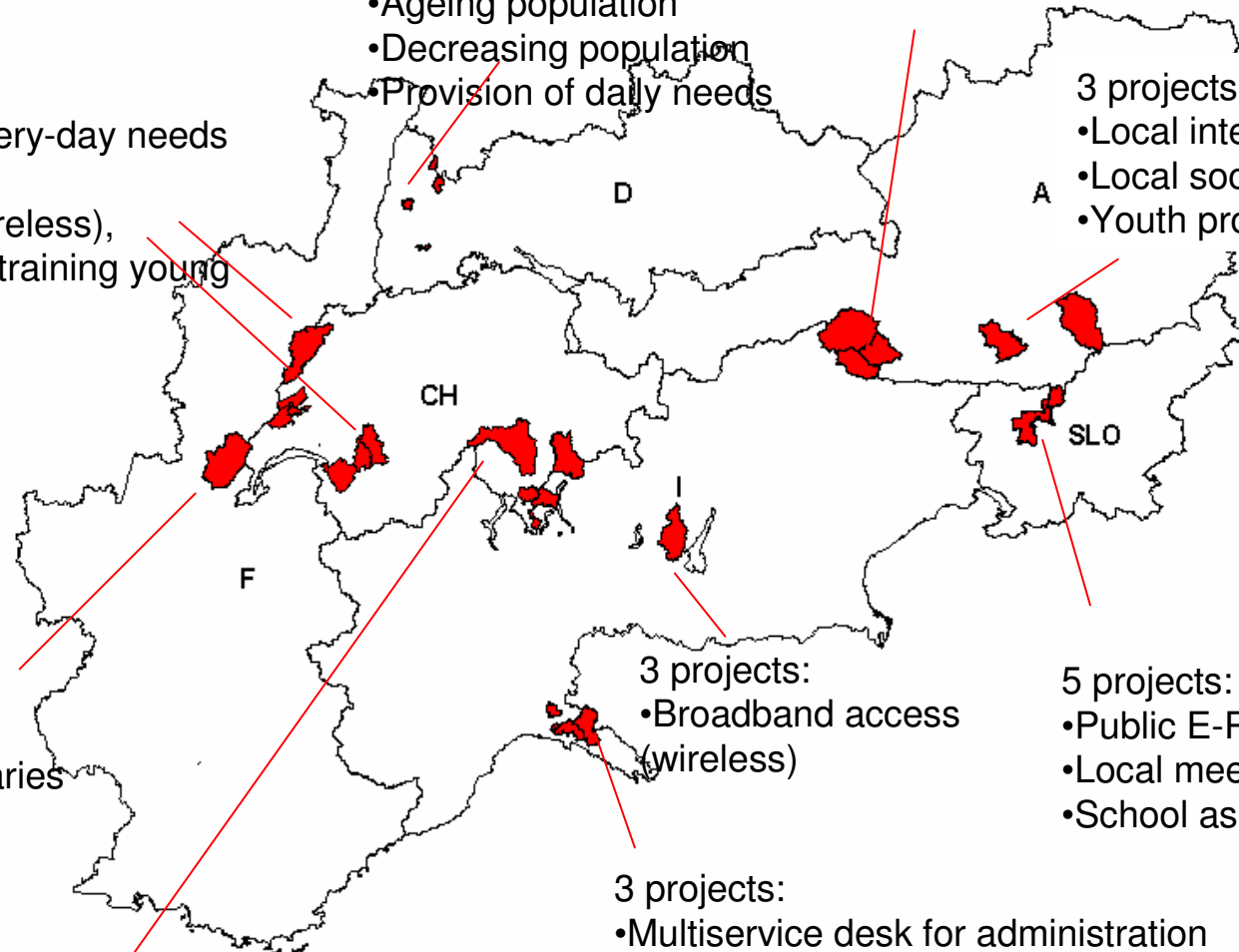
# PUSEMOR pilot projects



- 4 projects:  
Local concepts / strategies for:
- Broadband access
  - Ageing population
  - Decreasing population
  - Provision of daily needs

- 3 projects:
- Broadband access (network- and user-orientated)

- 3 projects:
- Local internet services
  - Local social services
  - Youth project



- 4 projects:
- Delivery service for every-day needs
  - “Week of proximity”
  - Broadband access (wireless),
  - Network of employers training young people

- 3 projects:
- Videoconference
  - Mobile kindergarten
  - Network of (media)libraries

- 3 projects:
- Broadband access (wireless)

- 5 projects:
- Public E-Points
  - Local meeting centres
  - School as IT centre

- 3 projects:
- Multiservice desk for administration
  - Broadband access (wireless)
  - Local TV network

- Cooperation of local shops



## Lessons to be learned

### Partnership

- A shared lead-partnership with a Swiss technical LP can work
- Use existing networks and contacts to create your partnership (e.g. Alpine Convention, Euromontana, Arge Alp, ISCAR etc.)
- Build trust amongst the partnership -> preparatory meetings with face to face contact



## Lessons to be learned

### Content of the project

- Output orientated
- Orientated on real needs of alpine stakeholders
- Clear idea of project with a clear focus, but leave room for partner's needs
- Identify added value of transnational cooperation and use it!
- Assure long-term sustainability of results e.g. integration into regional spatial planning strategies



## Lessons to be learned

### Some very practical aspects

- The administrative burden is heavy for all partners. So make sure you have experienced Lead-partners with enough resources.
- Ensure continuity of key personnel throughout the project.
- Working language = normally English  
-> choice of personnel / experts. Leave room to verify what has been discussed.